



**CITY OF EDGEWOOD
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MEETING MINUTES**

Monday, October 4, 2021, 6 p.m. • Virtual Zoom Meeting

Meeting Link: (<https://zoom.us/j/92275379112>)

1. **CALL TO ORDER:** Wiesenfeld called the meeting to order at 6:00 p.m.
 - A. **Members Present:** Wiesenfeld; Kilmer; A. Swanson; Neil
 - B. **Commissioners Absent:** Clark
 - C. **Staff Member(s) Present:** Darren Groth, CED Director
Dave Gray, Assistant City Administrator
Emily Arteché, Planning Manager
Morgan Dorner, Senior Planner
 - D. **Others Present:** Mayor Eidinger
Councilmember Wise
Councilmember Tomyne
2. **CONSENT AGENDA:**
 - A. **Agenda Approval or Modifications**
 - B. **Approval of Meeting Minutes for August 2, 2021**
 - C. **Review of September Development Review Reports**
 - i. Wiesenfeld moved to approve, as presented.
 - ii. The Board voted 4-0 to approve the Consent Agenda.
3. **CITIZEN COMMENT PERIOD:**
 - A. Councilmember Tomyne commented regarding the virtual Town Hall on October 28.
 - B. Mayor Eidinger addressed EDAB to thank the members for their service and remind them to work with City staff if they begin to have a difficult time with the requirements to serve on the Board.
4. **OLD BUSINESS**
 - A. Town Center
 - i. Darren Groth provided a brief background and update on the Town Center Subarea Plan and efforts underway. Additional background was provided in explaining the data from the Buxton Report, Post-COVID Outlook, and Berk Report.
 - ii. Discussion ensued
 - B. Retail Strategies
 - i. Darren Groth provided background of the Retail Strategies and update on the City's efforts
 - ii. Discussion ensued
 - C. Business Survey
 - i. Darren Groth provided a brief background of the Business Survey from Pierce County and Edgewood businesses' participation in the survey.
 - ii. Discussion ensued
 - iii. Wiesenfeld discussed having some sort of website or resources for someone looking to open a business in Edgewood.
 - iv. Staff responded regarding resources and current City outreach for businesses
 - D. Edgewood Marketplace
 - i. Wiesenfeld introduced Edgewood Marketplace
 - ii. Darren Groth provided background on Edgewood Marketplace

6. **NEW BUSINESS:**

A. Retail Recruitment

- i. Groth and Gray opened the discussion on City staff's interest in pursuing an agreement with the company Retail Strategies. The agreement provides a partnership for economic development efforts.
- ii. Discussion ensued. Further discussion will occur at the October meeting.

B. 2021 Work Plan

- i. No discussion was held.

C. 2022 Work Plan

- i. Darren introduced discussion of the upcoming 2022 work plan.
- ii. Discussion ensued.

7. **STAFF COMMENTS:** None.

8. **BOARD MEMBER UPDATES:** A. Swanson provided an update regarding grant applications in the region for her associated nonprofit and other grant applications that may benefit the City's economic development that she's working on.

9. **ADJOURN:** Chair Wiesenfeld adjourned the meeting at 7:05 p.m.