



**CITY OF EDGEWOOD**  
**ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING AGENDA**  
Monday, February 2, 2026 – 6:00 PM ♦ City Hall – 10440 Dom Calata Way E ♦ Edgewood, WA

---

Meeting Link: <https://zoom.us/j/92275379112>

**1. CALL TO ORDER**

**2. CITIZEN COMMENT PERIOD:**

*This portion of the meeting is reserved for the public to comment on items on or off the agenda. It is not a back and forth, or an open discussion. If you wish to speak, please raise your hand and wait to be called on. Comments are limited to three minutes.*

**3. DISCUSSION ITEMS**

**A. 2026 Work Plan Update**

- a. February 17, 2026 - Joint Study Session with City Council

**B. Economic Development Webpage Content**

- a. Pierce County Economic Development Resources

**C. March 2, 2026, Meeting Agenda**

**4. STAFF UPDATES**

**5. ADJOURN**

*This meeting is accessible to persons with disabilities. For individuals who may require special accommodations, please contact City Hall at (253) 952.3299, 24 hours in advance.*



Members of the Economic Development Advisory Board (“EDAB”) serve as volunteers in an advisory capacity to the City Council. They are responsible for studying the economic development needs of the residents, business owners, and potential developers/investors, and for making recommendations to the City Council concerning those needs. The EDAB strives to align with Edgewood’s vision statements for the City as a whole and Town Center specifically, as established in the 2024 Comprehensive Plan. This includes ensuring equitable economic development opportunities for all people with a goal of celebrating diversity, equity, and inclusion in Edgewood.

---

### 2026 WORK PLAN

*FOR REVIEW WITH CITY COUNCIL FEBRUARY 17, 2026*

#### 1) Prior City Council Priorities *(From March 2025)*

##### a. Business Retention / “Support Local” Initiatives

- i. Edgewood Marketplace (ex. food truck court, farmers market, etc.) – EDAB to work with City staff to help make this a reality because it is what the local community wants and it maintains the Edgewood character. *EDAB is currently coordinating with staff on the Windmill Relocation effort and City Hall Campus updates in 2026.*
- ii. Support existing businesses –EDAB members to establish (or leverage already established) relationships with existing businesses to better understand what it is like doing business in Edgewood, encourage business owners to attend EDAB meetings and speak to their business activities, issues, or needs, then discuss findings and possible next steps with the Board and City staff.
- iii. Regional economic development community and events – EDAB members to attend Pierce County and/or Fife-Milton-Edgewood Chamber of Commerce events to facilitate connections for Edgewood businesses, gathering information and resources that may be helpful to share on the City’s website, etc.
- iv. Placemaking & Wayfinding – Work with City staff on developing policy and process for designation and implementation of community-based signage and informational handouts, to support the priorities listed above, to possibly include mapping or website resources for residents and visitors. *Based on recent conversation, the EDAB does not recommend initiating this before there is something more established to direct patrons to, such as the Edgewood Marketplace.*

#### 2) Town Center and Greater Meridian Corridor - Commercial Development

The EDAB will continue supporting staff’s focus on the commercial development of Town Center and the greater Meridian Corridor. Our fundamental goal is to help the City recruit, attract, and establish substantial commercial development along the Meridian Corridor to kick-start the 20-year vision for Edgewood and Town Center, as defined in the 2024 Comprehensive Plan. The EDAB plans to do this through the following activities:

##### a. Recruitment Ambassadors

- i. Invite potential commercial developers or interested parties as guest speakers or observers to one EDAB meeting or City Council Study Session per quarter. EDAB members to coordinate on upcoming guests as part of monthly meeting agendas. *EDAB hosted two guest speakers in Q4 2025 and looks forward to future opportunities as they arise.*
- ii. Provide advice and recommendations on advertising and recruiting efforts for substantial commercial development, as budget and appropriations may allow. *Discussions so far include city website content updates and hosting a commercial developer forum / meet-and-greet.*

b. **Internal Coordination Efforts**

- i. Facilitate communication and information-sharing between the EDAB, PRAB, Planning Commission, and City Council through:
  1. Current Permits/Proposals – Updates from city staff on development and permitting activity to be presented at least quarterly with the EDAB's update to the City Council
  2. Public Space Utilization – Collaborate with the PRAB and Public Works staff regarding cost-effective improvements and marketing materials for existing city parks that would generate economic development and investment, such as the Food Truck Pilot Program.
  3. Design Standards – Collaborate with the Planning Commission on pending review and updates to the city's development standards, looking for cost-effective alternative while maintaining an attractive aesthetic that achieves the Comprehensive Plan's vision.

c. **Economic Policy Suggestions**

- i. EDAB to research 3 to 5 other cities in Washington State with similarities to Edgewood and provide detailed economic policy suggestions to the City Council related to capital planning, tax incentives, impact fees, or other related techniques used to attract new investors and developers to the city. *EDAB to coordinate which cities to research and deadlines with the City Council before starting this effort.*

3) **Other Economic Development Activities**

The EDAB has also identified the following items that should also be maintained or prioritized. The goal for this section is to have items elevated to the primary focus as commercial development is established in Town Center and the greater Meridian Corridor.

a. **City Marketing & Communications Initiatives**

- i. City website – Work with city staff to update and maintain Economic Development content and materials for the greater business community, including but not limited to easily digested information targeted for home-based businesses
- ii. Social media platforms – Consider providing periodic local business “spotlights”

b. **Implementation Planning** – develop a more detailed multi-year action plan template (possibly in a matrix format) that establishes measurable action items to accomplish the priorities above, including status-tracking and timelines where applicable.

c. **Other Potential Activities**

- i. Home-based business permitting and process improvements
- ii. Help explore alternative funding sources for various economic development projects and initiatives (i.e. grants, private funding, etc.)