



**CITY OF EDGEWOOD
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MEETING AGENDA**

Monday, September 15, 2025 – 6:00 PM ♦ City Hall – 10440 Dom Calata Way E ♦ Edgewood, WA

Meeting Link: <https://zoom.us/j/92275379112>

- 1. CALL TO ORDER**
- 2. CONSENT AGENDA:** *All matters listed under Item 2, Consent Agenda, are considered routine in nature and will be enacted by one motion. Individual discussion of these items is not planned. A member, however, may remove any item to discuss as an item for separate consideration under New Business.*
 - A.** Meeting Minutes of August 4, 2025
- 3. CITIZEN COMMENT PERIOD:** *Reserved for the public to comment on items not on the agenda. The Board may invite additional public comment on agenda items noted for discussion later in the meeting.*
- 4. ITEMS OF BUSINESS**
 - A.** Food Truck Event
 - B.** 2026 Work Plan Review
 - C.** October 10 Study Session Discussion
- 5. STAFF COMMENTS**
- 6. BOARD MEMBER UPDATES**
- 7. ADJOURN**

This meeting is accessible to persons with disabilities. For individuals who may require special accommodations, please contact City Hall at (253) 952.3299, 24 hours in advance.



**CITY OF EDGEWOOD
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MEETING AGENDA SUMMARY**

Monday, August 4, 2025 – 6:00 PM ♦ City Hall – 2224 104th Avenue East ♦ Edgewood, WA

1 CALL TO ORDER

Andrew Wiesenfeld called the meeting to order at 6pm.

Present: Andrew Wiesenfeld, Steven Weiss, Michael Pierce, Kelsey Morgan **Excused:** Michael Stacey **Absent:** Shawn Oleson

2 CONSENT AGENDA:

A. Meeting Minutes of May 5, 2025

Motion: As Read **Action:** Approve, **Moved by:** Commissioner Weiss **Seconded by:** Michael Pierce **Motion Passed 4-0**

3 CITIZEN COMMENT PERIOD:

Four citizens spoke.

4 ITEMS OF BUSINESS

A. Chair / Vice Chair Appointments

Motion: Kelsey Morgan for Chair **Action:** Approve, **Moved by:** Andrew Wiesenfeld **Seconded by:** Steven Weiss **Motion Passed 5-0**

Motion: Andrew Wiesenfeld for Vice Chair **Action:** Approve, **Moved by:** Commissioner Weiss **Seconded by:** Michael Pierce **Motion Passed 5-0**

B. EDAB Productivity

Staff and board members discussed various way to enhance the boards productivity.

C. Food Truck Outreach

Staff explained the City Council has prioritized local initiatives like food truck courts as a key focus for the board in its 2025-2026 work plan. Board members discussed additional ways to promote the idea further.

Motion: Recommend to Council a \$50 Pilot Program Permit Registration for Food Trucks operating within the City of Edgewood **Action:** Approve, **Moved by:** Commissioner Pearce **Seconded by:** Michael Weiss **Motion Passed 4-0**

D. Commercial Developer Outreach

As part of the board's work plan, the EDAB will invite potential commercial developers and other interested parties to attend upcoming meetings as guest speakers or observers.

5 STAFF COMMENTS

Staff provided their various updates.

6 BOARD MEMBER UPDATES

There were no board member updates.

7 ADJOURN

Chair Morgan adjourned the meeting at 7:07pm.



CITY OF EDGEWOOD
STAFF REPORT
EDAB AGENDA ITEM

Date: September 15, 2025
Title: Food Trucks Events
Attachments: None
Submitted By: Josh Kubitz, AICP – Planning Manager

Background Information:

The Edgewood City Council has prioritized local initiatives like food truck courts as a key focus for the Economic Development Advisory Board (EDAB) in its 2025-2026 work plan. As part of the food truck regulations and pilot program discussion, EDAB started focusing on possibly hosting a food truck event to highlight the desire for additional food businesses in Edgewood and generally support the local community.

Previous Discussions:

The following summarizes the previous discussion of August 4, 2025, Regular Meeting:

1. Generous Influencers provided a short presentation on what they do and how they have helped the Puyallup Night Market get established.
2. The board was interested in learning more and invited Generous Influencers to the next special meeting.

The following summarizes the previous discussion of September 5, 2025, Special Meeting:

- Generous Influencers presented to the board and provided more detail on their process, some potential pitfalls and potential areas of success.
- EDAB asked how they are funded to run the Night Market. In general, Puyallup doesn't pay for Generous Influencers directly for their services. However, they are allowed to use city facilities and get reduce permit rates. Generous Influencers is funded by the vendor fees.
- EDAB asked if they would be interested in running a program for Edgewood: While Generous Influencers are not able to run Edgewood Food Truck Event or Market at this time, they are interested in assisting the city in starting the program.
- EDAB asked what locations in Edgewood could a food truck event or market thrive at. Generous Influencers recommended either the Edgewood Community Park and Edgewood City Hall. After discussion regarding parking, it appears that Edgewood City Hall could be the best location.
- EDAB discussed starting the food truck event and market at the same time. However, settled on focusing on establishing a recurring food truck event first and a market second.

- EDAB also discussed timing of the first food truck event and landed on Spring 2026.

Staff Update:

- Regarding Site Improvements: There is the potential to include some additional work as part of the Windmill Relocation that could be done in support of food truck/market event space. Specifically, additional gravel and placement of electrical hook ups. Staff are still discussing these possibilities.
- Regarding Parking: It is possible to utilize some of the lawn for parking. However, additional discussion with Public Works is needed.
- City staff has identified the need to develop special event regulations. Staff are targeting 2025 Q4/2026 Q1 to bring special event regulations to the Planning Commission and City Council for approval.

Current Discussion:

The board should discuss the next steps and provide directions to staff.



CITY OF EDGEWOOD
STAFF REPORT
EDAB AGENDA ITEM

Date: September 15, 2025
Title: 2026 Work Plan Review
Attachments: 2025-2026 Work Plan – FINAL
Submitted By: Jeremy Metzler, PE – Community Development Director

Background Information:

During their August 4, 2025 meeting, the Economic Development Advisory Board (EDAB) discussed commercial developer outreach and the potential for hosting an event in 2026. As there might be some costs associated with such an event that might not be covered by volunteer efforts, staff suggested the EDAB consider making a budget request ahead of the 2026 Annual Budget process.

During the September 5, 2025 special meeting, Chair Morgan reminded the board of this suggestion and requested feedback and ideas from the other members for discussion at tonight's meeting.

Current Discussion:

Due to significant resource limitations, there are no funds currently appropriated or planned in the City's budget for economic development purposes. The EDAB is expected to advise the Mayor and Council as outlined in Edgewood Municipal Code, and any expenditures that are related to their efforts would be coordinated by staff under direction of the Mayor. Staff encourages the EDAB to continue evaluating creative solutions in accomplishing the goals and objectives laid out in the 2025-2026 Work Plan (attached), seeking out volunteers and partnerships.

Next Steps:

Staff recommends that the EDAB thoroughly review the 2025-2026 Work Plan in preparation for the new year.



Members of the Economic Development Advisory Board (“EDAB”) serve as volunteers in an advisory capacity to the City Council. They are responsible for studying the economic development needs of the residents, business owners, and potential developers/investors, and for making recommendations to the City Council concerning those needs. The EDAB strives to align with Edgewood’s vision statements for the City as a whole and Town Center specifically, as established in the 2025 Comprehensive Plan. This includes ensuring equitable economic development opportunities for all people with a goal of celebrating diversity, equity, and inclusion in Edgewood.

2025-2026 WORK PLAN
AS UPDATED BY CITY COUNCIL MARCH 15, 2025

1) City Council Priorities

- a. **Impact Fees** – EDAB to provide policy recommendation to City Council on strategic reductions and/or waivers for economic development and viability of specific / targeted land uses
- b. **Business Retention / “Support Local” Initiatives**
 - i. Edgewood Marketplace (ex. food truck court, farmers market, etc.) – EDAB to work with City on helping make this a reality because it is what the local community wants and it maintains the Edgewood character. Determine if this is feasible separately from other large commercial development projects.
 - ii. Support existing businesses – various EDAB members to visit and establish, or leverage already established, relationships with existing businesses to understand what it is like doing business in Edgewood and bring forward findings to the Board and City staff. Encourage business owners to attend meetings and speak to their business activities, issues, or needs.
 - iii. Regional economic development community and events – various EDAB members to attend Pierce County or Fife Milton Edgewood Chamber of Commerce event(s) to help facilitate connections for Edgewood businesses. Provide feedback to city on resources or information that may be helpful on the City website, etc.
 - iv. Placemaking & Wayfinding – Work with City staff on developing policy and process for designation and implementation of community based signage and informational handouts, to support the priorities listed above, to possibly include mapping or website resources for residents and visitors

2) Town Center and Greater Meridian Corridor - Commercial Development

For the 2025-2026 cycle, the EDAB will support staff’s focus on the commercial development of Town Center and the Greater Meridian Corridor. Our fundamental goal is to help the City recruit, attract, and establish substantial commercial development along the Meridian Corridor to kick-start the 20-year vision for Edgewood and Town Center, as defined in the Comprehensive Plan. The EDAB will do this through the following activities:

- a. **Recruitment Ambassadors**
 - i. Invite potential commercial developers or interested parties as guest speakers or observers to one EDAB meeting or City Council Study Session per quarter. EDAB members to coordinate on upcoming guests as part of monthly meeting agendas.
 - ii. Provide advice and recommendations on advertising and recruiting efforts for substantial commercial development, as budget and appropriations may allow.
- b. **City of Edgewood Coordination Efforts**
 - i. Facilitate communication and information-sharing between EDAB, City Planning Commission, City Council, PRAB, and/or potential developers/investors or other stakeholders through:

1. Current Permits/Proposals - EDAB monthly meeting agenda to include update from the City on Town Center (or other Meridian Corridor) proposals or permits in process
2. Land Uses – Review of land use and zoning along Meridian
3. Parks and Recreation - If necessary, collaborate meetings with Parks and Recreation Advisory Board or include their members on an invite to EDAB meetings with agenda topics that would be relevant to have a PRAB member there – specifically regarding the Edgewood Community Park on Meridian.

c. **Economic Policy Suggestions**

- i. EDAB to research 3 to 5 other cities in Washington State with similarities to Edgewood and provide detailed economic policy suggestions to the City Council related to capital planning, tax incentives, impact fees, or other related techniques used to attract new investors and developers to the city. ***EDAB to coordinate which cities to research and deadlines with the City Council before starting this effort.***

3) **Other Economic Development Activities**

For the 2025-2026 cycle, the EDAB has also identified the following as economic development activities that should be maintained or prioritized in tandem with the main priority of commercial development. The long-term goal should be for this section to become the main priority of future EDAB groups because commercial development will already be completed for Town Center and the Greater Meridian Corridor. Regardless, these activities should not be left behind to achieve priority number 1 above and we will track status of these in the same manner over the next 2 years.

a. **Edgewood City Marketing & Communications Initiatives**

- i. Social media – provide advice on economic development posts (Example - Local business “spotlights” on Instagram or LinkedIn)
- ii. Help increase public engagement as needed

b. **Implementation Planning** – over the next year, develop a more detailed multi-year action plan template (ideally in matrix format) that establishes measurable action items to accomplish the priorities above, including status-tracking and timelines where applicable.

c. **Other Potential Activities**

- i. Home-based businesses evaluation and permitting improvements
- ii. Help explore alternative funding sources for various economic development projects (i.e. grant, private funding, etc.)

The below are not specific priorities of the EDAB for 2025-2026 but are examples of discussion topics that may become relevant in coordinating with the Planning Commission, PRAB, or others on the commercial development priority and other economic development activities above.

City of Edgewood Coordination – Potential discussion topics

- o Planning for public spaces in Town Center Subarea Plan
- o Improve curb appeal, enhance walkability, and increase pedestrian safety along Meridian Corridor
- o Continuing to promote parallel road network
- o Understanding maintenance responsibilities along Meridian Corridor
- o Incorporating Economic Development goals in land use and recreation planning



CITY OF EDGEWOOD
STAFF REPORT
EDAB AGENDA ITEM

Date: September 15, 2025
Title: October 10, 2025 Study Session
Attachments: None
Submitted By: Josh Kubitza, AICP – Planning Manager

Background Information:

The Economic Development Advisory Board (EDAB) has determined that they will hold a study session on October 10, 2025, to continue their progression through the 2025-2026 EDAB Work Plan and better plan for the next regular meeting.

Current Discussion:

The board should discuss October 10, 2025 study session agenda and provide any associated direction to staff. Staff will prepare the meeting agenda and be part of the discussion, but staff doesn't plan to provide any staff reports for these sessions.