



CITY OF EDGEWOOD
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MEETING MINUTES
Monday, April 4, 2022 at 6 p.m.
Hybrid Meeting Held Virtually via Zoom and Edgewood City Hall

1. **CALL TO ORDER:** Chair Wiesenfeld called the meeting to order at 6:01 p.m.
 - A. **Members Present:** Wise; Chair Wiesenfeld; Butterfield; Clark; Vice Chair Swanson
 - B. **Commissioners Absent:** Neil; Position 6 (Vacant)
 - C. **Staff Member(s) Present:** Darren Groth, CED Director
Morgan Dorner, Senior Planner
 - D. **Others Present:** Councilmember Tomy
Councilmember Buckley
2. **CONSENT AGENDA:**
 - A. Agenda Approval
 - i. Wiesenfeld moved to approve, as presented.
 - ii. The Board voted 5-0 to approve the Consent Agenda.
 - B. Approval of Meeting Minutes for March 7, 2022
 - C. Review of March Development Review Reports
3. **CITIZEN COMMENT PERIOD:** None
4. **OLD BUSINESS**
 - A. Town Center
 - i. Morgan Dorner provided a brief update regarding Town Center Subarea Plan survey results. Survey results are being prepared to present at the May 19 Community Workshop for the Town Center Subarea Plan and will be provided to the Board.
 - ii. Morgan Dorner provided an update and overview regarding a presentation given to the Puyallup Rotary the previous month, initiated by Chair Wiesenfeld.
 - iii. Discussion regarding City outreach and how EDAB members could help.
 - iv. Vice Chair Swanson spoke to using the survey results showing a need for community uses and adult-type businesses, specifically places serving alcohol. In addition, provided information regarding licensing for businesses serving alcohol, potential opportunities for sales tax revenue, how businesses would go about obtaining licensing. Discussion ensued. Staff can prepare some information and the Board could discuss it at the next meeting along with land uses allowed in Town Center.
 - B. Planning Commission Collaboration Plan
 - i. Chair Wiesenfeld introduced this item. Discussion ensued regarding future collaboration with the Planning Commission. A joint meeting was recommended with the Planning Commission regarding land uses and business types allowed in Town

Center. The Board wants to review the Town Center Subarea Plan survey results before meeting with the Planning Commission.

- ii. Darren Groth suggested the Chair attend the Planning Commission meeting on behalf of EDAB to raise this interest.

C. 2022 Work Plan Prioritization

- i. Chair Wiesenfeld introduced this item and discussion ensued. EDAB decided to prioritize Town Center and Planning Commission Collaboration.
- ii. Discussion ensued regarding other work plan items. Vice Chair Swanson asked for a calendar for the work plan items. Morgan Dorner responded that this can be done, guidance from the Board is needed to address how to prioritize the Edgewood Marketplace item. Board member Wise commented on the prioritization of the SWOT Analysis regarding the Edgewood Businesses Map.
- iii. Vice Chair Swanson asked if could investigate working with the Washington State Office of Minority Women's Owned Business Enterprises for resources and finding local business owners or other organizations with people looking to start a business. Discussion ensued regarding local organizations for community improvements. The City is working with other jurisdictions, the Puyallup Tribe, and organizations for opportunities for public art to decoratively wrap utility boxes.

D. EDAB Training

- i. Morgan Dorner introduced and provided a brief background on this item
- ii. Board member Wise discussed some key takeaways from the last training.

5. **NEW BUSINESS:** None

6. **STAFF COMMENTS:**

A. Town Center Outreach Efforts

- i. Puyallup Rotary – Morgan Dorner provided an overview regarding a presentation given to the Puyallup Rotary the previous month, initiated by Chair Wiesenfeld. Chair Wiesenfeld provided information regarding outreach within the business community.
- ii. Investors Forum anticipated for January 2023

B. Retail Strategies Update – Re-Con Convention in Las Vegas for commercial retail recruitment

C. Resources for EDAB Members

- i. Morgan Dorner provided resources for the Board and economic development planning, including the City's Land Use Table in located in Edgewood Municipal Code (EMC) [18.70.050](#) and EDAB bylaws in [EMC 2.32](#).

7. **BOARD COMMENTS/UPDATES:**

A. Board member recruitment

- i. Morgan Dorner spoke to this item regarding applications received and encouraged EDAB to seek out potential recruits.

8. **ADJOURN:** Chair Wiesenfeld adjourned the meeting at 7:05 p.m.